



Our Views on Privacy for the Vista Website and Marketing purposes

We want to protect the privacy of visitors to Vista's Website.

Please read the following policy; it will help you to understand how Vista will use your personal data. We may change our privacy policy at any time without giving you notice.

Whenever you give Vista personal data, you are consenting to its collection and use in accordance with this privacy policy.

How do we use your personal data?

Vista will use your personal data to: answer your queries, run any competition you may have entered, to process and fulfill your orders, to notify you of your order's status and to contact you if there is a problem with your order.

We use the information that you supply to Vista about the type of products you have purchased in order to shape our promotions and marketing strategies so that they can be tailored to you; we will provide you with the opportunity to opt out from these communications but Vista does have a statutory obligation to hold your registration details on the Local Authority Database that we manage on their behalf.

We may also use your personal data to monitor activity, to record traffic flows and to carry out research about our visitors' and customers' demographics, interests and behaviour. We do this to understand our visitors, customers and potential customers better.

We use this data to help us understand which areas of Vista are most popular so that we might better develop the design and structure of our products, and to market our own electronic communications that will provide you with value added services. Including and not limited to targeted information about our products, promotions such as competitions, or new product launches. You may withdraw your consent to our use of these data at any time.

If you wish to do this, please contact: info@vistablind.org.uk

Whenever and wherever we collect, process or use personal data, we take steps to ensure that it is treated securely and in accordance with our privacy policy and data protection policy.

To whom might we disclose your personal data?

Vista will not disclose your personal information unless we are obliged to do so or allowed to do so by law, or where we need to do so in order to run our business (for instance where we outsource services or other people process data for us, for example our partnering suppliers).

Direct Marketing

Vista may contact you by email or by letter/ flyer to market our goods and services, but you may at any time request us to stop using your personal data for direct marketing purposes. If you wish to opt out please contact: info@vistablind.org.uk

Contacts

If you wish to contact Vista during office hours you may do so using the following details:

Vista's registered office:

Vista
Margaret Road
Off Gwendolen Road
Leicester
LE5 5FU

Website: www.vistablind.org.uk

Email: info@vistablind.org.uk

Tel: 0116 249 09 09

Charity Number: 218992

Company Number: 163099

Individuals have certain rights of access to their personal data. If you wish to request any information about your personal data, please contact:

info@vistablind.org.uk

Inaccuracies and Corrections

We would like to keep your personal data accurate and up to date. If you become aware of any errors or inaccuracies please let us know by contacting: 0116 249 09 09.