

School & parent fundraising ideas



A guide for schools, parents, teachers and children to fundraise for Vista. Raise vital funds for adults and children with sight loss in Leicester, Leicestershire and Rutland. Last year, Vista supported over 13,000 people. Your fundraising changes lives of local adults and children with sight loss.

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FUNDRAISING
REGULATOR

We have plenty of ways for your school to get involved. Read about fundraising ideas, activities and top tips to get you started.

If you're planning a fundraiser and need inspiration? Want to raise money but you're not sure how to go about it? Check out our list of fundraising ideas for some great ways to raise money!



- **Bake sale**-Enjoy baking delicious treats and hold a bake sale at school, home, after-school club, at the parents' places of work. The possibilities are endless!
- **Talent show**-Hold a talent show at school and have the pupils showcase their skills. Ask the parents to come along and make a donation.
- **Readathon**-challenge pupils to a sponsored readathon and get sponsored for the amount of books read. As an example, they could ask to be sponsored 50p per book completed. Why not hold it over October half term?
- **Sponsored silence**-Want to test the chatterboxes? Why not hold a sponsored silence?
- **Sports day**- We know that parents and teachers are just as competitive as the pupils! Hold a sponsored sports day?
- **Name the...**- Get classmates, teachers, family and friends to guess the name of a teddy. Or, why not gather everyone's baby photos together and ask them to guess who each baby is? A small donation per guess can quickly add up!
- **Crazy glasses day**-To tie into the theme of eye care, why not make some crazy glasses? The most whacky wins! Have everyone bring in a donation to wear their glasses, like non-uniform day.

Bake Sale top tips and advice



Pick a popular time and location-Choose a spot that's busy and your cakes will attract attention. You could choose the school run, sports games, the library or even the high street! If you are hosting a bake sale for an invited list of people, choose a convenient time and date for your guests.

Advertise-Once you have picked your time and date, advertise your bake sale as early as possible. Vista can help with posters and advertisement.

Ask for help-Get help from family and friends. The more the merrier, and they can help to spread the word and assist on the day.

Plan what you are going to sell-test out recipes or pick one of your favourite sweet treats to bake. Try a range of different baked goods to cater for different tastes and allergies. Follow good hygiene practices and ensure you label each baked item with allergens.

Plan how much you are going to charge-Set a price list for each baked item. Collect cash on the day, or set up a Just Giving page so that your guests can donate online. You can also create and print off a QR code for your JustGiving page so that guests can scan it and access the page on their smart phones. Visit <https://help.justgiving.com/hc/en-us> for more information on how to do this.

Decorate your bake sale stall-decorate your stall with Vista's eye catching and informative leaflets and posters, as well as advertising your baked goods.

Have Fun!

Crazy Glasses Day top tips and advice



What is Crazy Glasses Day?

Crazy Glasses Day is a really easy and fun way to get involved and raise money. It can be held on any day and anywhere. Simply design your own whacky glasses or buy a pair of crazy glasses you see in the shops, and wear them for the day in exchange for a donation. It works just like a non-uniform day or Christmas jumper day.

Or, why not make this part of an art project and have the pupils create the glasses in a lesson!

Ideas on how to make your glasses standout

Why not decorate a pair of glasses with feathers, jewels, pipe cleaners, glitter, or pom-poms? The possibilities are endless!

Ideas on where to hold Crazy Glasses Day for parents:

At work - Encourage colleagues to wear crazy glasses. They can be handmade or bought, but everybody should bring in a donation to wear the glasses (e.g. £2 each). You could even make it a competition, with the whackiest design winning! Why not ask your boss or local businesses to donate a prize for the winner?

At home - Invite your friends and family round for a coffee morning, drinks or a movie night where you can show off your crazy glasses. You could even arrange a fun crazy glasses night out at a restaurant or pub!

How we will support you



Fundraising Resources - Vista has lots of great fundraising resources to help promote your activity. Our leaflets, posters and impact statistics will help to inspire donations, and we can also provide sponsorship forms, tailored fundraising packs, Vista-branded collection boxes/buckets, and materials to help promote your day. Our fundraising experts will be on-hand to provide dedicated support throughout your fundraiser.

Speakers - We have some brilliant staff members and volunteers who would love to come and speak to students and parents about the amazing work Vista does. We can also provide talks focused on eye health, cane training, visual impairment awareness training and more.

Sharing your efforts – You'll get to know the incredible difference you are making first-hand. We will share where your money goes and how it is helping to make a difference to people with sight-loss, and will also highlight your fundraising efforts on our website and social media channels.

Once you have chosen your fundraising activity, we are here to help.



We love to know what fundraising events are happening so please get in touch with our fundraising team to let us know what you are planning.

For more information about how we can help, please contact Vista Fundraising

T: 0116 2498839

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Visit www.vistablind.org.uk to find out more about us.

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Contact me

Your support changes lives. Tick the contact me box to keep up to date with our news and events.

www.vistablind.org.uk

Registered Charity No. 218992 Company No. 163099

Vista is the working name of The Royal Leicestershire, Rutland and Wycliffe Society for Blind. Reg. office: **Vista 3rd Floor Provincial House 37 New Walk Leicester LE1 6TE**